Medtech Switzerland is an initiative of the Swiss government, Osec and the Medical Cluster to promote the export of medical technology to key world markets.

Medtech Close-up: Norway

Friday, October 15, 2010

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Invitation to

Swiss Medical Technology meets Healthcare in Norway Seminar at Oslo University Hospital

Venue: Oslo University Hospital – Rikshospitalet Sognsvannsveien 20, 0372 Oslo
Program

Friday, October 15, 2010

Venue: Oslo University Hospital – Rikshospitalet
Conference room B2.1003
Sognsvannsveien 20
0372 Oslo

08:30 Registration and coffee

09:05 All participants must be seated
Arrival of H.E. the President of the Swiss Confederation Mrs. Doris Leuthard and Their Majesties the King and the Queen of Norway

09:15 Welcome Address
  • H.E. the Ambassador of Switzerland to Norway Mr. Denis Feldmeyer
  • The CEO of the Oslo University Hospitals Mrs. Siri Hatlen

09:20 Policy statements
  • H.E. the President of the Swiss Confederation Mrs. Doris Leuthard
  • H.E. the Minister of Health and Care Services of Norway Mrs. Anne-Grete Strøm-Erichsen

09:50 Hospitals as a carrier of innovation
  CEO Helse Sør Øst, Mrs. Bente Mikkelsen

10:05 Coffee break

10:45 Innovation and Medical Technology in Switzerland
  Moderator: Mr. Erwin Locher,
  President Medtech Switzerland

  • The Swiss Medtech-Industry Mr. Heinrich Christen, Partner Ernst & Young
  • Patch pump OmniPod - the future of Insulin Therapy Mr. Richard Fritschi, CEO Ypsomed
  • Innovative IBD Diagnosis and Monitoring - the Bühlmann Quantum Blue® System Mr. Thomas Hafen and Mr. Arne Røseth, Bühlmann Laboratories
  • The innovation of the 21st century in Ophthalmology: Femtosecond Laser for Eye Surgery Mr. Frank Ziemer, CEO Ziemer Group
  • Questions and Answers
**Program**

**Friday, October 15, 2010 (continued)**

**12:00**  
**Innovation and Medical Technology in Norway**  
- Experience from user driven innovation in creating new products  
- Innovation and Technology Transfer at the Oslo University Hospitals  
- The Norwegian Med-Tech Industry  
  - Laerdal Medical Corporation – World leader in resuscitation  
  - GE Vingmed Ultrasound AS – World leader in three dimensional heart imaging based on ultrasound  
  - Dynal – now part of Life Technologies Corporation – Pioneer and world leader in Biomagnetic separation  

Moderator: Mrs. Kathrine Myhre, Managing Director of Oslo Medtech  

Professor Kari Kværner, (OUS)  

Professor Erik Fosse, Director of the Interventional Centre at OUS  

Mr. Carl Chr. Gilhuus-Moe, Chairman Oslo Medtech / Seniorpartner NeoMed Management  

13:00  
**Keynote Speech: The benefits of innovation in healthcare**  

Professor Georg Von Krogh, Chair of Strategic Management and Innovation at the Swiss Technical University  

Closing remarks  

13:30  
**Networking lunch at director’s cafeteria of Rikshospitalet**